

REVENUES FROM NONTAX SOURCES

FILE: DF

TITLE: Funding of Promotional and Public Relations Activities

POLICY:

- (1) A public relations budget shall be established for the purpose of funding promotional and public relations activities as authorized by Section 1010.08, Florida Statutes, and Rule 6A-1.0143, Florida Administrative Code.
 - (a) Source of Funds. This budget shall include proceeds allocated from the Ronald Blocker Educational Leadership Center ("ELC") Cafeteria Fund, other auxiliary enterprises, and shall also include all donations, gifts, or grants to Orange County Public Schools which have been designated by their donors for employee recognition activities or for public relations or promotional purposes.
 - (b) Authorized Expenditures. Such funds shall be used for activities that provide a direct or indirect benefit to the school district which may include, but are not necessarily limited to, the following:
 - (i) Activities relating to employee recruitment;
 - (ii) Expenses relating to employee orientation, work conferences, or social activities;
 - (iii) Expenses for hospitality for visiting committees or organizations;
 - (iv) Expenses relating to official meetings, receptions, and recognition events;
 - (v) Honorariums and expenses of guest speakers; and/or
 - (vi) Awards, gifts, and other types of recognition for meritorious service or performance by employees.
 - (c) Maximum Amount of Expenditures. Any expenditures for hospitality of business guests of the school district which are made as a part of, or in connection with, any activities authorized herein shall not exceed a total of the maximum provided by law during any single fiscal year.
- (2) Limitations on Use of Operating Funds for Public Relations Activities. No obligations may be incurred or expenditures made from district or internal school funds for promotional or public relations activities for purposes, as defined herein, unless such expenditures meet one of the following conditions:

- (a) Are made from funds as specified in Section (1)(a) above; or
- (b) Are made from internal accounts of an individual school and are authorized by rules of either the State Board of Education or the School Board of Orange County, Florida relating to internal accounts.

SPECIFIC AUTHORITY:

Sections 1001.42(12); 1011.06, Florida Statutes

Rule 6A-1.0143, Florida Administrative Code

ADOPTED: 11/17/08

REVISED: 3/14/17