





Goal	Objective	Owner	Baseline Data 2014-15	Results 2018-19	Status	Comments
Intense Focus on Student Achievement	Earn and maintain a district letter grade of A based on the components and processes for school grades (62% of total points earned)	Chief of Communications	B (56% of total points earned) * 2015-16 New Baseline	A (62% of total points earned)		The percent of total points has increased by six percentage points from the baseline.
	Decrease the number of schools earning a letter grade of D or F based on the components and processes for school grades to zero	Chief of Communications	D schools: 20  F schools: 6	D schools: 9  F schools: 0	 	The number of D schools has decreased by eleven. The number of F schools has decreased to zero.
Efficient Operations	<p><b>Optimize School to Home Communication</b> Improve success rate of school-to-home electronic communications with parents (phone, e-mail, etc.)</p> <p>Tracking begins October 1; ends June 10</p> <p>Annual cohort of 18 schools with lowest percentage of successful Connect Orange phone message deliveries as of Sept. 30</p> <p>TARGETS:</p> <ul style="list-style-type: none"> <li>100 percent of cohort schools achieve a higher successful delivery rate of messages</li> </ul>	Senior Administrator, Public Information  Manager, Public Information	87.4 percent	86.8 percent		





Met Objective



Made Progress



Failed to Make Progress

<i>Goal</i>	<i>Objective</i>	<i>Owner</i>	<i>Baseline Data 2014-15</i>	<i>Results 2018-19</i>	<i>Status</i>	<i>Comments</i>
Efficient Operations	<p><b>Ensure New and Renovated Schools are Ready to Open</b></p> <p>Meet deadlines for installation of equipment in TV studios at new and renovated schools</p> <p>TARGETS:</p> <ul style="list-style-type: none"> <li>• 100 percent on-time delivery of “school ready” TV studio facilities and equipment</li> </ul>	Senior Manager, Video Services	100 percent for 11 schools	100 percent for 11 schools		
High-Performing and Dedicated Team	<p><b>Enhance Employee Morale</b></p> <p>Produce and stream videos to inform and feature employees, to make them feel more included and invested</p> <p>TARGETS:</p> <ul style="list-style-type: none"> <li>• 2015-16: 30</li> <li>• 2016-17: 32</li> <li>• 2017-18: 34</li> <li>• 2018-19: 36</li> <li>• 2019-20: 38</li> </ul>	Senior Manager, Video Services	26 videos	51 videos		



Met Objective



Made Progress



Failed to Make Progress