

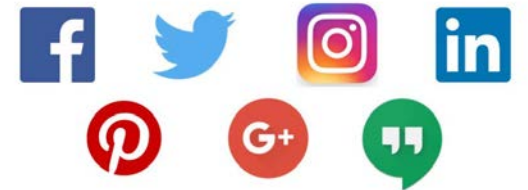
Orange County Public Schools



★ PARENT ★
ACADEMY

Social Media – Connecting Families and Schools

OCPS Approved Social Media Platforms



“How To” Video



What is Social Media?



Why Social Media?

- “Any form of online publication or presence that allows interactive communication, including, but not limited to, social networks, blogs, internet, websites, internet forums, and wikis.”

- “9 out of 10 teenagers hold at least one social media account.”
- “Empowers students, parents, and teachers to share information in new ways to build a sense of community.”



OCPS Approved Social Media Platforms





Some Important Points to Consider



Where Do Students Use Approved Social Media?

- High School students must use social media accounts tied to their district provided email accounts while on campus.
- Parents can opt out of the use of social media.





Student Challenge – Apps for Success



Social Media in the Classroom

August: **Twitter**
September: **FlipBoard**
October: **Khan Academy**
November: **Google Drive**
January: **Instagram**
February: **Wally Smart**
Personal **Finance**
March: **Duo Lingo**
April: **Desygner**



Instagram



Your Digital Footprint



Digital Footprint Check Up

- Paints a picture of who you are.
- Your biography on the internet.
- Employers and advertisers learn more about you.
- Everything you do online is considered your digital footprint.

- Think before you post, share, follow or retweet.
- Review your old posts, tweets, photos and delete anything you don't feel represents you.
- Check your privacy settings.
- Use strong passwords.



For Additional Tech Support

Please visit www.digital.ocps.net to view additional **Parent Modules**.

Email your child's teacher.

Contact Parent Academy 407-317-3300.

Look for our next video in the "How To" series in January on Google Apps.

