

**NAMING OR RENAMING SCHOOLS, BUILDINGS, AND FACILITIES**

**FILE: FF**

**TITLE: Naming or Renaming Schools, Buildings, and Facilities**

**POLICY:**

- (1) The Superintendent shall make recommendations for the naming and renaming of new and existing schools, buildings, and facilities, exclusive of athletic venues and performing arts centers, to The School Board of Orange County, Florida ("Board") for its consideration and action.
- (2) New Schools, Buildings, or Facilities. When naming new schools, buildings, or facilities, the Superintendent shall present three (3) recommended names based upon input from the school's community stakeholders for the Board's review.
- (3) Existing Schools, Buildings, or Facilities. For requests to rename an existing school, building, or facility, the Superintendent shall present the Board with the existing name and one (1) alternative name. Input on the alternative name from the school's community stakeholders shall be included in the presentation.
- (4) For purposes of this policy, the phrase "school's community stakeholders" may include staff, students, parents/legal guardians, and partners.
- (5) Exceptions.
  - (a) This policy is not applicable to third party advertisers that enter into an agreement with the Board for display advertisement at a school, building, or facility owned or operated by the Board. Such advertising agreements shall not be considered a naming or renaming of the existing school, building, or facility for purposes of this policy and shall be required to follow the procedures contained in Board Policy KHB, Advertising in Schools.
- (6) Any input provided or solicited from "school's community stakeholders," including surveys or polls may be considered as a recommendation to the Board but shall not be binding. The final selection and approval of names for schools, buildings, and facilities shall be the sole responsibility of the Board.

**SPECIFIC AUTHORITY:**

Sections 1001.41; 1001.43; and 1001.51, Florida Statutes

ADOPTED: 11/17/08  
REVISED: 04/23/13; 04/10/18